

IADIS NEWSLETTER

January 2025 - Issue 24



Upcoming events

MCCSIS 2025

The [Multi Conference on Computer Science and Information Systems \(MCCSIS 2025\)](#) will be hosted in Lisbon, Portugal, from 23 to 25 July 2025.

The [MCCSIS 2025](#) aims to address subjects like Computer Science, Information Systems and other emergent related fields. The multi conference has different conferences according to several themes.

International Conferences part of the Multi Conference MCCSIS 2025:

- [e-Learning and Digital Learning 2025](#) – ELDL2025
- [Game and Entertainment Technologies 2025](#) – GET2025
- [ICT, Society, and Human Beings 2025](#) – ICT2025
- [Interfaces and Human Computer Interaction 2025](#) – IHCI2025
- [Computer Graphics, Visualization, Computer Vision and Image Processing 2025](#) – CGVCVIP2025
- [e-Health 2025](#) – EH2025
- [Connected Smart Cities 2025](#) – CSC2025
- [Big Data Analytics, Data Mining and Computational Intelligence 2025](#) – BigDaCI2025
- [Sustainability, Technology and Education 2025](#) – STE2025
- [Digital Transformation and Innovation Management 2025](#) – DTIM2025

* Call For Papers - Important Dates:

- Submission Deadline (1st CFP): **24 February 2025**
- Notification to Authors (1st CFP): **28 March 2025**
- Final Camera-Ready Submission and Early Registration (1st CFP): **Until 18 April 2025**
- Late Registration (1st CFP): **After 18 April 2025**

- » To submit a paper go to each conferences' page (clicking in the conference name).
- » Best paper authors will be invited to publish extended versions of their papers in the IADIS Journal on Computer Science and Information Systems and other selected International Journals.
- » Conference Official Language: English.

**Join us in Lisbon, Portugal!
23-25 July 2025**



IADIS Interview

AC & ICWI 2024 - Keynote Speaker
26-28 October 2024 - Zagreb, Croatia

Claudia Loebbecke
Dept. of Media and Technology
Management
University of Cologne, Germany



1. You were the keynote speaker for the 23rd IADIS International Conference WWW/Internet 2024 and the 21st IADIS International Conference Applied Computing 2024 conference that was just held in October 2024 in Zagreb, Croatia. What main topics did you cover in your talk and the potential of these topics?

First, I would like to thank you and the IADIS team for having invited me as keynote speaker to this fascinating and prestigious event. My presentation outlined how data Analytics and Artificial Intelligence (AI) drive fundamentally transformed business models and management approaches, and how thereby they scrutinize established economics, education paradigms, and human habits. As impressive examples have become popular, I pointed out that the disruptive effects would not spare those who underestimate their increasing momentum. So, overall, I mainly talked about how 'new normal' AI and data analytics transform, empower, and challenge organizations and humans as they lead to emerging approaches of value creation in business, society, and academia.

2. What do you think of this year's event?

I thought it was a wonderful event. I really enjoyed the mixture of topics and cultural backgrounds, which opened my eyes to perspective which were truly new to me. I can only recommend attending the event in the years to come.

3. What is the importance of attending international conferences like this?

A little bit as I said before, I consider academic exchanges and conferences such as the WWW/Internet 2024 Conference as crucial for learning, democratizing knowledge generation, and peacemaking in our increasingly digital world. This year's event clearly was an eye-opener to me, and hopefully, during the discussions I could offer some perspective that was insightful to other attendees.

4. What are the hot topics, at the moment, related to WWW/Internet and Applied Computing, that could be considered to be covered in a future edition of these conferences?

Here I come back to what I tried in my keynote: I still needs a lot of work, thoughts, and grounded insights for us to understand how the new technologies -- including AI -- will transform our businesses, societies, and also teaching and researching.

5. What are your current projects?

These days, I mainly work on the above topics in the context of the media -- broadcasting and print -- both mainly digital these days. I try to find a way to secure what we call 'democracy-relevant journalism', -- which unfortunately has a hard time in the increasingly digital world.

6. What words of advice would you say to researchers starting to work in these areas right now?

I would always advice academic researchers to focus on their narrower discipline, topic lines, and institutional requirements. Enjoy the breadth of topics and insights during your spare time, and be aware that your own contribution to academia most likely ought to be focused during the first one or two decades of one's career. If you run a marathon, you can also do 400 meters, but you would not want to compete in the discipline.

Latest from the media

[Predictions For The Tech Job Market In 2025](#) - Forbes

[5 Big Advances Last Year In Artificial Intelligence](#) - Forbes

[2025 Corporate E-Learning Solutions: How AI Training Will Redefine Workforce Development](#) - BigNewsNetwork.com

[Healthcare's Next Leap: Industry Leaders Reveal the Future of Healthcare by 2025](#) - eHEALTH

[Phantom Vibrations of a Lost Smartphone](#) - sapiens.org

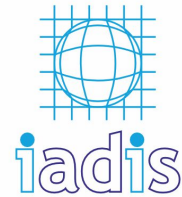
[Why your cloud security strategy may be obsolete by 2025 \(And what to do about it\)](#) - tahawultech.com

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